



ONE APP FOR THE WHOLE GARAGE

Powersports maintenance built by a rider, for riders. Here is what LookOver does, who it serves, and how we partner.

PREPARED FOR PARTNERSHIP CONVERSATIONS · LOOKOVER, LLC · BELGRADE, MONTANA, USA

THE RIDER'S PROBLEM

MOST RIDERS TRACK MAINTENANCE IN CHAOS

Pen and paper in a Ziploc bag. A spreadsheet nobody updates. A mile-long scroll in a notes app. When it is time to ride, that nagging question is always there: did I forget something? And when it is time to sell, there is no clean record to prove the work was ever done.

01

FORGOTTEN INTERVALS

Dirt bikes track hours. UTVs track miles. Sleds sit all summer. Car apps only understand mileage, so powersports owners are left guessing.

02

SCATTERED RECORDS

Receipts in a drawer, notes on a phone, nothing in one place. One accidental delete and the whole history is gone.

03

LOST RESALE VALUE

No service history means no proof. Buyers low-ball what they cannot verify, and the seller eats the difference.



THE WHOLE GARAGE. ONE APP.

THE GUIDE

A MAINTENANCE GUIDE, **NOT JUST A LOGBOOK**

Tell LookOver what you ride and how you ride it. It builds a maintenance schedule personalized to your machine, sets the reminders automatically, and keeps every service in one clean history you can hand to a buyer. Works offline, 20 miles from the trailhead with no signal.



SCHEDULE THAT FITS

Personalized intervals for dirt bikes, ATVs, UTVs, snowmobiles, and motorcycles, based on how and where you ride.



HOURS, MILES, RACES

Compound intervals the way OEMs actually specify service: every 50 hours OR 6 months, whichever comes first.



PROOF THAT TRAVELS

A clean PDF service history for resale, plus QR ownership transfer so the record follows the machine to its next owner.



RIDE MORE. WRENCH LESS.

WHERE WE ARE

REAL RIDERS, REAL TRACTION

LookOver launched in early 2025 and has grown to a community of riders across more than 20 countries, built almost entirely on word of mouth and App Store search.

1,000+

machines tracked across
the community

20+

countries with active riders,
18 languages supported

85+

rider-facing features,
actively shipping

IOS/ANDROID

full cloud sync,
plus a web companion

"Clearly built by someone who actually rides." Riders consistently call out the design, the PDF exports, and how fast feedback turns into shipped improvements. That responsiveness is the difference between LookOver and the apps that got abandoned.



BUILT BY RIDERS, FOR RIDERS.

WHO IT SERVES

VALUE FOR THE RIDER **AND** THE DEALER

FOR THE RIDER

CONFIDENCE EVERY RIDE

- Every machine ready before you load up
- Reminders by hour, mile, date, or race count
- One history for the whole garage, any brand or year
- A clean record that protects resale value
- Works offline, wherever you ride

FOR THE DEALER

A REASON TO COME BACK

- Customers who track service stay engaged with the brand
- A natural touchpoint after every sale and service
- A value-add you can hand to riders, not another upsell
- A redeemable code or offer you can extend to your audience
- Brand-aware: authorized dealers surface first to riders



ALL MACHINES. ALL SERVICES. ONE APP.

HOW WE PARTNER

A FEW WAYS TO RIDE TOGETHER

LookOver works with creators, dealers, brands, and apps that serve the same riders we do. Most partnerships start simple and grow from there.

A

CONTENT CREATORS

Riders with an audience who use LookOver and share it authentically. We support the collaboration, you keep the voice.

B

DEALERS & SHOPS

Hand new owners a head start on maintenance from day one, including codes and offers you can pass to your customers.

C

BRANDS & ACC.

Reach riders who maintain their own machines through cross-promotion, backlinks, and a shared Ride Together page.

D

APPS & INTEGRATE

Complementary tools that make a rider's life easier. If it serves riders, we are open to exploring it.



RIDERS FIRST. ALWAYS.

WHO RIDES WITH LOOKOVER

RIDERS WHO **WRENCH** THEIR OWN

LookOver is built for the rider who maintains their own machines and usually owns more than one. They are not waiting on a dealership to remember their service intervals. They want to ride more and worry less, and reaching them through a voice they trust beats any commercial ad.



SELF-MAINTAINING

Hands-on owners who do their own oil changes, top ends, and seasonal prep, and want a record of all of it.



UNDIGITIZED MARKET

Most riders still track maintenance on paper. LookOver is not fighting other apps, it is replacing chaos.



WHOLE GARAGE FIT

Multiple machines across multiple brands. One brand-agnostic app covers the dirt bike, the quad, and the truck that hauls them



KEEP RIDERS RIDING



LET'S KEEP RIDERS RIDING

The product is real and growing, and the best partnerships start with a simple conversation. If you serve riders who maintain their own machines, there is probably a way for us to ride together.

Partner with LookOver

<https://lookover.app/articles/ride-together/>

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